

PLACEMENT OF PRIVATE SIGNS ON TOWN PROPERTY



1. PURPOSE

To ensure all signs placed on Town property adhere to approved rules and standards.

2. APPLICABILITY

This policy applies to all signs placed on Town property to include the rotary. This policy does not apply to private property, nor does it apply to signs placed by the Town of Carlisle. This policy does not restrict holding or attending to a private sign or campaign sign on Town property. Residents may hold or attend to (within five feet) a private sign on Town property consistent with federal, state, and local laws.

3. POLICY

3.1 Definitions and Standards:

“Private signs” are defined as signs representing events or announcements of individual residents or organizations of Carlisle or affiliated with residents of Carlisle. Signs will generally be limited to 2 feet by 3 feet in size, properly mounted so as not to blow away, and not containing inappropriate images, obscene language or personal attacks on another individual or organization. Campaign signs for individuals running for any office (local, state or federal), and signs representing commercial interests are not permitted to be posted on Town property.

3.2 Process for Sign Approval

Individuals wishing to post a private sign in the Rotary or on other Town property must request the approval of the Select Board or the Town Administrator.

To request such approval, the individual posting the sign or representing the posting organization must submit a written application at least one week in advance to the Select Board/Town Administrator, specifying the desired time for the display of the private sign. The Select Board/Town Administrator will typically approve a display period not longer than one week, with a possible renewal for a second week. To place a private sign in the right of way in front of a residence or business, the requesting party must also obtain the permission of the property owner.

EFFECTIVE DATE

Rev 2 January 09, 2024

Rev 1 October 11, 2016

Originally policy dated May 7, 1991