

Master Plan Steering Committee (MPSC)
MP Full Committee
MEETING MINUTES – JUNE 16, 2021

Attendance:

MPSC Members: Jack Troast, Bob Zogg, Janne Corneil, Kate Reid, Barney Arnold, John Ballantine, Kerry Kissinger, Deborah Bentley
Community Members: Christina C
Other: Alexis Lanzillotta (Barrett Planning Group); David Jiang

Meeting Start:

7:07PM

Old Business/Topics discussed:

- Debrief Community Forum
 - Janne: made a lot of progress in jumpstarting interest and motivation for the Master Plan, noticed that people are commenting on things are happening in town
 - Some members thought the Connectivity theme seems too diverse and loosely-connected to make sense
 - Carlisle Character seemed rather nostalgic and fixated on the past, rather than looking forward at the present
 - John: most townspeople don't have much of an understanding of the town's finances in the Fiscal Sustainability
 - Most people's rationale for moving to Carlisle is the Open Spaces/Nature; most were in agreement about preserving Carlisle's nature
 - "Balance" came up a lot (e.g. balancing taxes and open space, etc.)
 - Some expressed a desire to downsize houses
 - Barney: no one expressed a desire to increase services
 - Extremely difficult to make a \$500k home without changes to zoning, thus increasing diversity is extremely difficult
 - Jack: some people want to see the change, but as long as it doesn't radically change the nature or quality of life
 - Bob: reactions were consistent about environmental stewardship, very supportive all across the board for environmental goals (perhaps skewed)
 - Some people were concerned about taking the goals seriously (as opposed to greenwashing)
 - The goals are good for now, however, once the goals aren't vague and are in full detail, the controversy starts
 - Kerry: we didn't learn anything from the forum since we selectively heard things that we wanted to hear/agreed with
 - This can skew our objective goals
 - The town is both well-educated and ignorant at the same time
- Goals Formulation Stage: wrap up the forum and the survey in the following weeks
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Homework for June 16th MPSC Meeting:

- Next Stage: follow-up with the Elements Captains
- Play around the most recent version of the GIS
- Develop timeline for the fall forum (in-person?)
- Survey: June 21 tentative launch date (leave it open for at least a month, depending on response)

- Wording concerns of the survey
 - Should there be specific examples to better clarify the phrase “philanthropic culture”? Group answer: add in the specific of “CEF” (Carlisle Education Fund)
 - The phrase “local businesses that provide amenities” implies that only some businesses that provide amenities, which can be problematic. Group answer: simply write “support local businesses”
 - The phrase of [reduce consumption of] “non-recyclable” materials excludes the reduction of “recyclable material” consumption. Group answer: replace with “solid waste”
- Value Statement: the value statement should include an explicit mention of climate change (Bob Zogg will take care)
- Figure out how to tap into other social media networks
- Postcard mailing

Approval of Minutes:

N/A

Meeting End:

8:35PM