

## CARLISLE CULTURAL COUNCIL Minutes

May 27, 2022, via Zoom

8:15 AM

**Attending:** Jenn Albanese, Debbie Bentley, Alain Bojarski, Dan Lennon, Mark Levitan, Jen Sagalyn

**Minutes Approval Date:** 6/9/22

1. Call to Order by Mark at 8:15 AM
2. Approval of minutes
  - Minutes from 4/15/22 – Mark declared approved
  - Minutes from 5/13/22 – Mark declare approved
3. Old Business
  - A. FY22 Programming
    - Old Home Day 2022
      - Saturday, June 25
        1. Parade starts at 9:00 – need committee members and friends to march
        2. Country Fair table shifts begin at 9:30 (set up) and end at 2:00
          1. Use the Sign Up Genius to choose a shift and share the sign up with friends and family
          2. Enlist table support from teens needing community service
        3. Information, giveaways and paper crafts at the table
          1. Researched music-themed give aways but costs exceeded what we would like to spend
          2. Stick with frisbees and creativity-themed note pads
          3. Mark providing art supplies for table; consider printing Carlisle or country fair related coloring sheets
          4. Revising informational tri-fold
      - Sunday, June 26
        1. Musical acts are lined up and we are gathering information for musician’s brochure
        2. Evaluating tech needs
        3. We would like at least 2 food trucks; we have a Mediterranean truck and Indian food truck. Jenn A to contact Mary Bishop regarding her “Cluck Truck”
        4. Table shifts run from 12:30 – 7:00
          1. Pursuing Face painting with the PTO and Castle Committee
      - Promotion
        1. Planning Carlisle Music Festival poster, 6 lawn signs and sandwich board with QR code
  - B. Funding
    - Council Fundraising – Old Home Day
      - Adapt winter appeal letter for OHD table

- ARPA Grants
    - We have received \$5K grant for OHD
    - We requested this grant, in part, to provide stipends for musicians
    - Stipends are tricky because some of the musical groups have many members, diluting the impact of stipend
    - Asking ARPA for the flexibility to use some grant funds for meaningful publicity for musicians, perhaps more valuable to them than stipend
    - Alain moved to spend up to \$1K of MCC local money for Music Festival and promotion; Dan seconded. Roll call vote: Jenn Albanese (aye); Debbie Bentley (aye); Alain Bojarski (aye); Dan Lennon (aye); Mark Levitan (aye); Jen Sagalyn (aye) Motion approved 6-0-0
  - The town ARPA Committee has determined that they want the CCC to administer ARPA grant applications from cultural organizations. Alain and Mark to attend next ARPA Committee meeting next Tuesday, 5/31. They have received applications for Covid impact grants from the Old Home Day committee and the Mosquito, and want to pass them on to us.
4. New Business
  5. Treasurer's Report
    - A. Alain reported no changes to financial accounts since last meeting
  6. Next meeting: 6/10/22 at 8:15
  7. Adjournment - Mark moved to adjourn at 9:10, Debbie seconded, and all agreed.

Submitted by Jenn Albanese