

ROUTE TO SUSTAINABILITY TEMPORARY SUBCOMMITTEE
04-04-2024 MINUTES, Carlisle, Massachusetts

Location: Virtual via zoom

Participants:

Members: Christina Christodouloupoulos, Sara Dunleavy
Non-members: none

Meeting opened: 8:45 p.m.

Public input: none

Minutes approval: 03-21-2024 minutes approved unanimously; moved by Sara, seconded by Christina

Preparation for RTSD 2024 Discussion:

- **Participants:**
 - Participants are locked in with the exception of two possible student showcases
 - List of participants has been sent to ESC members
 - Some activities are subject to volunteer availability
 - Finalizing participation and looks for the fashion show
 - FRS has requested ESC take over organizing the EV showcase; Eric Balles will head this effort
 - Debbie Bentley is assisting FRS in organizing the Maker's Market
 - Scavenger hunt will be organized only if there is time
- **Logistics:**
 - Posters continue to be printed
 - Volunteers for specific posts was discussed
 - Table and chair rental is locked in
 - Draft table plots are complete but Christina will pace out the layout at the venues to ensure the plan works; power needs of a few exhibitors taken into consideration
 - Christina will develop backup indoor table layout
- **Publicity**
 - This year, there is a publicity gap with parents; PTO has not responded; Eloisa Marquez-Gonzalez has indicated she is trying to make contact
 - The RTSD webpage has been updated with the latest information
 - Christina spoke with Minuteman Media who will assist with promotion
 - The publicity sandwich boards will go up Friday or Saturday; the rotary sign will go up on the 15th
 - Fliers are printed and ready to go up at the end of next week
 - The first Mosquito ad is in; next issue will be a half page color ad
 - Christina will look up last year's publicity outlets and begin outreach
 - Sara will provide a list of environmental committees and coordinators of surrounding towns; Christina will invite them

Meeting Adjourned: 9:09 p.m.

Next meeting: TBD

Minutes prepared by: Christina Christodouloupoulos
Minutes approved on: April 18, 2024

Attachments: meeting agenda (on following page)

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04-04-2024 MINUTES, Carlisle, Massachusetts



ROUTE TO SUSTAINABILITY TEMPORARY SUB-COMMITTEE
Carlisle, MA 01741

Virtual meeting Thursday, April 4, 2024 at 8:45pm

Open Meeting Law pertaining to meeting participation. *While the public is permitted to attend an open meeting, an individual may not address the public body without permission of the chair. An individual may not disrupt a meeting of a public body, and at the request of the chair, all members of the public shall be silent. Generally, the Committee will not respond to questions for items not presented on the current agenda.*

Join Zoom Meeting

<https://us02web.zoom.us/j/83679563577?pwd=Y2RwSHk1Z3JzZlISRDNIWGpJMnVNUT09>

Meeting ID: 836 7956 3577

Passcode: 837751

One tap mobile

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+16469313860,,83679563577#,,,,*837751# US

Agenda

1. Public input
2. Minute approval
3. Preparation for RTSD 2024
 - Participants
 - Logistics
 - Publicity
4. Adjourn (10:00 p.m.)